Q2 • 2024

TD Corporate Citizenship Newsletter

Opening doors for a more sustainable and inclusive tomorrow





Ellen Glaessner U.S. Head of Sustainability and Corporate Citizenship, TD Bank



Daniel Rozak Senior Manager, Community Events and Execution, Sustainability & Corporate Citizenship, TD Bank Group

Ellen: TD has a long-standing history of supporting the 2SLGBTQ+ community and was the first major financial institution in Canada to sponsor a Pride Festival (Toronto) back in 2005. Pride celebrations are incredibly important in helping drive change, especially today when the progress that has been achieved is being challenged around the world. How does TD provide support, and what impact do Pride Festivals have in the community?

Ellen: Beyond Pride events, we actively support many 2SLGBTQ+ led and serving organizations and initiatives through the TD Ready Commitment that are working to help drive change in areas of community connections, health and well-being, and financial security. Can you share some examples of community organizations we support that are helping build a more inclusive and equitable future for the 2SLGBTQ+ community?

Ellen: TD colleagues are at the heart of the TD 2SLGBTQ+ commitment – actively engaged in volunteering and marching at Pride festivals and parades across our North American footprint for many years and serving as powerful ambassadors for the Bank's commitment to diversity and inclusion. Can you share some stories or examples that highlight the impact TD colleagues have within the communities we serve and the culture at TD?

Message from Ellen Glaessner

As we celebrate the achievements of the past few months and look forward to the opportunities ahead this summer, I'm delighted to share our latest quarterly newsletter showcasing some of the many organizations and initiatives we're supporting through the TD Ready Commitment. As the U.S. Head of Sustainability and Corporate Citizenship, I'm excited to continue sharing the stories that highlight our collective efforts to help build a more sustainable, equitable, and inclusive future.

With the start of Pride celebrations in cities and regions across our North American footprint, we're highlighting the significance of Pride celebrations and their role in helping create safe spaces that foster a sense of belonging and acceptance. In this edition of the newsletter, we'll explore the Bank's deep-rooted commitment to the 2SLGBTQ+ community in a conversation with Daniel Rozak, Senior Manager, Community Events and Execution, Sustainability & Corporate Citizenship. We're also featuring a spotlight with Josh Miller-Myers, Corporate Citizenship Manager, Office of Charitable and Community Giving, TD Charitable Foundation, to learn about one organization's efforts to help provide culturally competent care for members of the 2SLGBTQ+ community. From Pride festivals to our ongoing support of community organizations working to help break down barriers and foster inclusion and acceptance, together, we're making a meaningful difference in the communities we serve.

Q&A with Daniel Rozak

Daniel: TD has been unwavering in our support for the 2SLGBTQ+ community and it is a cornerstone of our corporate culture. Our colleagues are passionate about helping create a sense of belonging and acceptance, both inside the Bank and in the communities we serve.

One of the ways we bring this support to the community is through our sponsorship of, and participation in, many Pride festivals in communities across our North American footprint. These festivals are especially important – they help create safe spaces for people to be their authentic selves, to feel whole and accepted, celebrate diversity, and promote inclusion. They bring communities together and help highlight the progress we've made, while reminding us of the work still to do.

The funding we provide to support Pride festivals and 2SLGBTQ+ organizations and initiatives only tells part of the story. Our Inclusion, Diversity, and Leadership Support (IDLS) group, Employee Resource Groups, and Diverse Customer Segment teams all play an important role in our year-round commitment to engage with and support the 2SLGBTQ+ community. Pride festivals allow us to take up space, be visible and heard, showcasing the strong allyship we have at TD. Our colleagues show up at Prides, at parades, and to events to show our support as a united front.

Daniel: It's incredibly important to support the festivals and Prides from a celebratory perspective, but it's also critical to bookend that with programming. Our support goes beyond Pride – through the TD Ready Commitment, we're supporting several on-the-ground, grassroots initiatives that are working to help people live better, healthier lives.

Fife House, for example, is an organization we support that provides much-needed access to housing and wraparound services for people living with HIV/AIDS. Sherbourne Health offers services to help provide safe spaces and support for transgender and non-binary communities. We also support Casey house, Canada's only standalone hospital for people living with HIV/AIDS that works to help break down the barriers of isolation and provides access to the essential care people need to live life with dignity. Funding from TD supports Rainbow Railroad in their efforts to provide emergency relocation and post-travel services for people from the 2SLGBTQ+ community to resettle in Canada, offering a path to safety and a chance to live authentically. We also support the LGBT YouthLine which provides a lifeline for the community, offering access to resources from housing to suicide counselling and so much more. Another remarkable organization that we're proud to support is Kind Space, a community centre in Ottawa that provides resources and programming designed to reduce feelings of isolation and help foster a sense of community and well-being among the region's diverse 2SLGBTQ+ population.

Daniel: There are so many opportunities for our colleagues to get involved and make a difference. For example, some volunteer with the AIDS Committee of Toronto, putting together condom safety kits that are aimed at supporting better sexual health practices in the community. Others pitch in at the Sherbourne Health Centre, preparing food for the Sherbourne Health Food for Good (FFG) initiative aimed at helping increase access to food and connect people to community.

We also support The 519, which has a program for 2SLGBTQ+ refugees called Among Friends. TD volunteers help with registration for information sessions on various topics, assist with food prep, and support clothing drives. I was fortunate to volunteer at this program this year and it was so rewarding helping them navigate the organization's resources and receive the support they need.

There are also a multitude of TD colleagues who volunteer at festivals across our footprint every year. In Canada, there are over 75 festivals drawing more than 5,000 TD colleagues for the parades annually.

For me personally, the highlight of Pride events are the Drag Queens we work with at our meet and greets at the festivals. Not only is it a way to support 2SLGBTQ+ artists, but it's a powerful representation of our longstanding commitment to equity, diversity, and inclusion. Drag Queens and Transgender people have always been at the forefront of Pride – at the Stonewall Riots of 1969, they were the first to throw the brick and they led the march which was the beginning of the fight for equality. They are why Pride festivals exist and were instrumental in conceiving what Pride is today. They are the storytellers and historians of our community and inspire us all to embrace our true selves with pride and confidence.



Josh Miller-Myers Corporate Citizenship Manager, Office of Charitable and Community Giving, TD Charitable Foundation Support of: Robert Wood Johnson Barnabas Health – Babs Siperstein PROUD Center

Colleague Spotlight: Josh Miller-Myers

The Robert Wood Johnson (RWJ) Barnabas Health System works to combine research, education, and medical services into programs that promote health and wellness while helping increase access to services and care.

One of the standout initiatives at RWJ University Hospital Somerset is the Babs Siperstein PROUD Center that opened in 2017. As New Jersey's first center offering specialized care for the 2SLGBTQ+ community, the PROUD Center delivers evidence-based, culturally competent healthcare that helps address the unique needs of the 2SLGBTQ+ community.

TD Bank and the TD Charitable Foundation have supported RWJBarnabas Health for 16 years, helping fund programming at their Somerset Hospital in New Jersey. Since 2021, we've provided over U.S. \$300,000 in funding for the Babs Siperstein PROUD Center, helping improve access to care tailored to meet the needs of the 2SLGBTQ+ community, regardless of a person's ability to pay.

In 2023, we were proud to sponsor the RWJ Somerset PROUD Clinic's first PROUD Symposium, a statewide conference on 2SLGBTQ+ healthcare and aimed at fostering greater awareness of issues facing the 2SLGBTQ+ community and developing collaborative solutions. RWJBarnabas Health has also expanded care to an additional site – RWJ University Hospital in New Brunswick, New Jersey – helping improve access and health outcomes for 150 people.

As a member of the 2SLGBTQ+ community, I'm proud to see how TD is able to show up for the community and support equitable access to culturally competent healthcare. I'm looking forward to seeing the continued success and positive impacts of the PROUD Center for the 2SLGBTQ+ community across New Jersey.

The Four Interconnected Drivers of Change



Financial Security

Early Learning, Income Stability, Affordable Housing, Financial Literacy



Funding approved for 253 organizations in total this quarter in **Canada** and the **United States**.

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On April 30, TD Bank hosted its first Housing Summit at Howard University, a historically black university, in Washington, D.C. The Summit theme was Key Collaborations - Increasing Access to Affordable Housing and brought together more than 125 people, including key TD stakeholders from across the Bank and representatives from more than 60 non-profit housing organizations to discuss the current state of the sector, share ideas, discuss challenges, opportunities and viable solutions. Panel discussions focused on capacity building, homeownership, modular housing, and an innovations showcase. Howard University's Center of Excellence in Housing and Urban Research and Policy (CHURP) also participated in the Summit, and the TD Early Talent team was on site to engage with Howard University students, which supports our Historically Black Colleges and Universities engagement and Community Impact Plan strategies. The Summit builds on the TD commitment to help address the affordable housing crisis and

emphasizes the importance placed

programming and investments.

on local intel and data to drive future



TD made a **\$300,000 commitment** over two years to Easter Seals Canada's Secure Futures Financial Literacy program presented by TD. The program is focused on helping youth and adults living with disabilities learn and acquire critical financial literacy skills such as managing their finances, income and budgeting, debt management, and financial planning and saving for the future. The 12-week sessions are offered virtually and in-person in both small-group or one on one settings.



TD is supporting the **Indigenous** Digital Accelerator (IDA) at Capilano University with a \$500,000 donation over three years. The IDA program aims to support entrepreneurs from Indigenous communities and amplify the contributions of businesses owned by Indigenous peoples to the growth of Western Canada's robust digital economy, particularly in the screen, high tech, and cultural sectors. The IDA is focused on providing strategic support to businesses led by Indigenous peoples as they work to scale up and contribute to the diversification of Canada's labour force and the creation of low-carbon jobs.



In May, the TD Charitable Foundation announced a total of U.S. \$7 million was awarded to 37 non-profit organizations across the Bank's Maine to Florida footprint and in Michigan through the <u>18th annual Housing for Everyone</u> grant program. Grants ranging from U.S. \$150,000 to U.S. \$250,000 will help support independent living for marginalized community members, especially those who experience homelessness and face conditions that make it difficult to maintain a stable home without additional help.



TD donated \$500,000 over three years to support Start2Finish's researchbased Running & Reading Club (R+R Club). This free program is available to children in grades 1-6 who are from 68 under-resourced communities across Canada. The R+R Club combines physical fitness, which enhances cognition, well-being, and academic performance by reducing brain stress, with reading activities. These stressors are often heightened for children from communities facing barriers, and were further amplified by COVID-19. According to the <u>Start2Finish Scientific</u> Advisory Group, over 85% of R+R Club participants achieve grade level literacy and/or improve by 1-2 or more levels.



Vibrant Planet Green Spaces, Low-Carbon Economy

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Funding approved for 22 organizations in total this quarter in **Canada** and the **United States**.



TD is **donating more than \$238,000** over two years to ReForest London to help support the launch of a Tree Nursery and Regional Seed Hub aimed at addressing a growing demand for native, climateadapted plant stock in the 'Forest City' and surrounding communities. The Nursery and Seed Hub will create seven new jobs, including a full-time coordinator and six internship roles,



In April, TD was a sponsor for an event hosted by GreenPhilly, a digital media outlet in Philadelphia that works to connect people to sustainable solutions. GreenPhilly aims to make sustainability local, accessible, and affordable; while also nurturing the growth of the local sustainability community. Heather Ward, U.S. Head of Community and Colleague Engagement, TD Bank was a panelist at the event where participants could learn more about how TD Bank and other groups across Philadelphia are leveraging volunteerism to help revitalize neighborhoods and create vibrant, welcoming spaces for all.



TD Bank renewed a two-year, U.S. **\$300,000 donation** to the Fairmount Park Conservancy and the TreePhilly Program. These funds will be used to help implement the <u>Philly Tree</u> Plan, a 10-year strategic plan for the equitable growth and care of Philadelphia's urban forest. The funding from TD Bank will help support the planting of over 2,200 trees, tree canopy maintenance across the city, and the continuation of the Love Your Park program, an annual week-long event that brings 3,000 volunteers together to help clean and green 100 neighborhood parks.

providing opportunities for skills development in sustainability and horticulture and helping to increase community engagement and learning opportunities in London, ON.



TD Friends of the Environment Boards across Canada met in March and collectively approved 247 grants totaling over \$1.7 million in funding for local environmental projects.

Connected Communities

Shared Experiences, Arts and Culture, Local Needs



Funding approved for 316 organizations in total this quarter in **Canada** and the **United States**.



February was Black History Month and marked 16 years of TD support for Black History Month events and initiatives across our North American footprint. In addition to sponsoring Black History Month programming, TD is also committed to supporting many organizations throughout the year that are working to break down barriers, amplify Black voices, and help drive progress. Some of the areas in which these organizations are leading change include helping foster community connections and a sense of belonging, providing access to tools and programs aimed at increasing financial literacy, working to increase equitable health outcomes, and growing and enhancing green spaces.



TD will continue its support of The Musical Stage Company in Toronto as Season Sponsor. Funding from TD will support annual productions that represent diverse and relevant storytelling through musical theatre, as well as accessibility initiatives such as live in-person ASL interpretation, audio descriptions, relaxed performances, and financial subsidy programs. Additionally, TD support will also go towards the Canadian Festival of New Musicals, which gives audiences the chance to attend workshops of three new musicals in development, and the MARQUEE Ensemble program, a free program for people from diverse backgrounds to participate in performing arts workshops that help build community connections.



During Black History Month, TD and **Joyce Theater Foundation** celebrated the run of two shows in New York City, *Music From The Sole* and *Sankofa Danzafro*, as part of the TD Charitable Foundation's support of the Joyce Creative Residencies. Funding from TD Charitable Foundation provides professional support and resources for a diverse range of artists to develop high-quality work, with a particular focus on ensuring artists of color and 2SLGBTQ+ artists are widely represented.



In April, the Canadian Clay & Glass **Gallery announced the second Artist** in Residence, Kaashif Ghanie, in the newly launched Ceramic, Glass, and Enamel Arts TD Residency for Black, Indigenous, and Underrepresented Peoples and Communities. The funding from TD supports two residencies each year to complete a body of work in the Gallery's fully equipped studio and gain critical mentorship and experience. Resident artists will have the opportunity to work alongside the public programming coordinator to lead four public workshops during their residency, engaging the local community in their artistic practice.



On April 18th, **Mural Arts Philadelphia announced the new cohort of the Black Artist Fellowship**. Supported by TD Bank since 2020, this annual Fellowship provides funding for 15 artists of any medium to support their art practice. In addition to the financial award, fellows can access networking opportunities with past and present fellowship cohorts, local artists and art professionals, career development workshops, as well as exhibition opportunities, consultations with renowned curators, and opportunities to create new work.



Better Health

Innovative solutions for more equitable health outcomes for all

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Funding approved for 71 organizations in total this quarter in **Canada** and the **United States**.



Tampa General Hospital (TGH) announced it has received a U.S. \$150,000 donation from

TD Bank to support the TGH Cancer Institute's rural community outreach program to provide cancer care and outreach across the Tampa Bay region. The two-year grant will help bring screening, prevention, and treatment services to these underserved regions that have historically had limited access to early cancer education, detection, care, and treatment.



In February, TD Bank representative Vicki Woodard joined the Economic Justice Advisory Board at Boston Medical Centre (BMC) as a part of support by TD Bank in BMC's <u>Clean</u> <u>Power Prescription Program</u>. The program provides utility assistance to medically vulnerable patients using solar credits from the hospital system.



TD Bank Group has **pledged \$150,000** to Shinah House Foundation, which aims to positively impact the lives of children from Indiaenous communities in care at the Noh Koh Waa Family & Youth Centre in Fort MacLeod, AB. The centre aims to foster the well-being of youth from Indigenous communities who have been placed in mainstream group or foster homes, helping preserve their cultural heritage, and ultimately, facilitating family reunification. The Indigenous-led centre is being developed from Indigenous knowledge and values, with a family-centered approach to create a ripple effect of positive change in the lives of the youth, families, and community.

Q2 2024 - Feb - Apr. Results are reported for Q2 FY'24 year to date and are preliminary. Final figures will be reflected in the 2024 TD Ready Commitment Report. All dollar values are in Canadian dollars, unless otherwise stated.

Quarterly Art Moment: TD Corporate Art Collection

The TD Corporate Art Collection is committed to helping support the amplification of contemporary, under-represented, and diverse voices in arts and culture across Canada and the U.S. Each quarter, we highlight two art pieces from the TD Corporate Art Collection to help create a conversation around equity, sustainability, and art. This quarter we are featuring:



Kristine Sjaarda, Monarch & Coneflower, 2023 Inkjet print on Hahnemuehle archival paper

My goal is to hook viewers with a compelling, dynamic image that tells a story about our relationship to nature in the city.

Kristine Sjaarda (Canadian, b. 1971). Kristin Sjaarda is a multidisciplinary artist based in Toronto, Ontario known for her large-scale, lush, still-life images using local flora and fauna from her own garden and urban environment. She frequently collaborates with the Royal Ontario Museum to include real bird and insect specimens in her arrangements. Her images reflect the influence of 17th century Dutch painter's still-life works that showcase the abundance of life, pleasure, and worldly desires. Sjaarda utilizes similar tropes such as momento-mori, a symbolic reminder of the inevitability of death, and a sub-genre called Sottobosco, also known as "forest-floor still life" and a term for artworks that represent an expansive portrayal of a regional ecosystem. Grounded in this aesthetic history, Sjaarda's images demonstrate contemporary adaptation of the tradition that she describes as "a push-and-pull between opposites - living and dying, light and dark, blooming and composting" in a contemporary reimaging to call attention to climate change and urban sprawl threatening plant, animal, and insect species everywhere. In contrast to the outward gaze of the 17th century still-life tradition, Sjaarda's works are an outward gaze to respect and preserve the ecosystem and environment at large that supports human existence itself.

© Kristine Sjaarda, 2023. Image courtesy of TD Corporate Art Collection



Luis Edward Mejicanos, *pizarra*, **2023** Oil on canvas

Luis Edward Mejicanos (Guatemalan American b. Miami, Florida, 1995) blends sentimentality and vibrancy with unique visual imagery to capture the essence of childhood whimsy and mischief in his artwork. Teetering on the edge of intrigue and intelligibility, Mejicanos' works leave viewers questioning, *what am I looking at and why is this important?* In this uncertainty, his works evoke profound emotions through playful visuals, beckoning viewers into a realm where the complexities of human experience and memory can be explored. Seen here, *pizarra* immediately recalls personal and collective memories of an elementary school setting through shifting perspectives of students and administrators, to capture the lighthearted and mischievous tendencies of a young child engaging in play.

© Luis Edward Mejicanos, 2023. Image courtesy of TD Bank Corporate Art Collection

Enhancing Community Impact: TD Friends of the Environment Foundation realigns and expands Regional Advisory Board to better serve communities across Canada

TD Friends of the Environment Foundation (TD FEF) recently made changes to its operational framework that aims to bolster its impact in the communities it serves. Following a recent remapping of the TD Personal Banking districts and regions, the Regional Advisory Boards serving TD FEF have undergone a strategic restructuring.

The Regional Advisory Boards were established in 2013, taking on the grant decision-making process from Chapterlevel review committees. Since 2019, there have been six Regional Advisory Boards across Canada – Pacific, Prairie, Greater Ontario, Metro, Quebec, and Atlantic. With the evolving regional Personal Banking landscape, TD FEF dissolved two of the existing boards and established four new ones, expanding the total number of Regional Advisory Boards across Canada to eight.

This restructuring will help ensure a more tailored and focused approach for the grant allocation process, facilitate more efficient decision-making, and offer more opportunities for board engagement amongst TD colleagues and subject matter experts in the community. In addition to Regional Advisory Boards in Atlantic, Quebec, Metro Ontario, and Pacific, the new and realigned boards include Ottawa – 401 Corridor (O4C), Ontario South & West (OSW), Manitoba, Saskatchewan, and Northern Ontario (MSN), and Alberta.

Reflecting on joining the realigned Regional Advisory Boards, Nicole Beaton, Chair for the newly aligned MSN region said, "I'm excited for the opportunity to serve on the board and collaborate with fellow members and community stakeholders to support the work of community organizations in helping



restore, protect, and enhance green spaces across Canada. And I'm looking forward to seeing the positive outcomes we can achieve together with this refined board structure."

The first meeting round for the realigned Regional Advisory Boards took place in March where, collectively, 244 grants totaling over \$1.7 million in funding for local environmental projects were approved.

You can learn more about how TD FEF supports organizations across Canada that are helping create a more vibrant planet in the <u>TD Friends of the Environment Foundation – 2023 Year in</u> <u>Review</u> or by visiting the <u>TD FEF website</u>.

Awards and Noteworthy Mentions

- The recipients of the sixth annual TD Ready Challenge were announced on March 5th. Ten \$1 million grants (either in Canadian or U.S. dollars based on the location of the grant recipient) were awarded to ten North American organizations focused on addressing barriers to accessing affordable housing. This year's grant recipients include five Canadian and five U.S. organizations that presented innovative, impactful, and measurable solutions to this year's problem statement aimed at helping address systemic barriers to affordable housing. Full details about the 2023 Challenge recipients can be found <u>here</u>.
- During Global Volunteer Month in April, community
 organizations were encouraged to leverage the TD Ready
 Commitment Network, our internal community engagement
 platform, to post volunteer opportunities in support of their
 mission and work. Across our North American footprint,
 TD colleagues registered for volunteer opportunities in their
 local communities and helped plant trees, mentor job
 seekers, support food banks, and more. Throughout April,
 more than 8,670 colleagues visited the TD Ready Commitment
 Network, with over 1,200+ volunteer opportunity registrations
 (a 69% increase over April 2023). In total, colleagues logged
 16,777 volunteer hours in April in support of helping build more
 inclusive, connected, and resilient communities.

For more information about the TD Ready Commitment, please visit <u>td.com/tdreadycommitment</u>.

